



## How to *Keep* Your Silk Underwear and Stockings

**S**OFT crêpe de Chine nightgowns, chemises of satin and lacy sheerness—you couldn't bear not to have the darling silk things. And yet the extravagant way they wore out used positively to scare you. Once—do you remember?—you even considered going back to the humble, horrible "other kind"—at least for every day.

Then it was that Marie—three-quarters angel that she is—saved you to your lace and ribbon happiness, showed you how to make your silk things live and live—with the wonderful Lux suds.

### Perspiration ruins silk

Every minute that your silk underwear used to spend in the hamper was making its precious life that much shorter, turning its delicate pink a sad yellow. The expensive silk stockings that you

calmly allowed to lie for *days* after they were worn, were simply being rotted away with perspiration acids, with dust and leather stains. And then you wondered how they fell apart so soon—wondered why your underthings didn't last longer!

### Wash them after every wearing

Every night now, Marie just whisks up a wonderful bowlful of Lux suds, adds cool water until it's all lukewarm, swishes the silk things around in the rich lather, dips them up and down, squeezes the suds through. Never a rub nor a bit of hard rake soap to injure a single delicate thread!

In half an hour they're tucked safe away in the drawer, fresh and whole for the next wearing!

Your sheerest silk stockings, daintiest camisoles, frilliest petticoats, even that rather elaborate negligé, can be trusted to these gentle Lux suds, can be kept beautiful and fresh and new longer than you ever before supposed. Anything that pure water alone won't hurt, can be washed with Lux.

Your grocer, druggist or department store has Lux. Lever Bros. Co., Cambridge, Mass. \*

### Lux launders all these perfectly

Chiffons	Organdies	Voiles	Fine blouses	Babies' woollens	Corsets
Crêpe de Chine	Batistes	Nets	Fine curtains	Sweaters	Spats
Satin	Lawns	Laces	Table linens	Blankets	Men's silk shirts



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