

VINTAGE DRESS SERIES

FASHIONS
OF THE
TITANIC ERA

preview pages

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FOR THE DANCE AND THEATER

Designs by The Fashion Editors

Drawings by Augusta Reimer

THE problem of how best to use a bordered material is solved attractively in the simple and pretty frock shown below, which is equally appropriate for the dance and the theater.

Patterns (No. 7090) for this dress—with a three-piece skirt and a four-piece tunic—come in three sizes: 16, 17 and 18 years. Size 18 years requires four yards and a half of 36-inch satin, and five yards and a half of 24-inch, or wider, bordered material.



7090



7092

ANew note in tunics, bordering closely on the pannier idea, is the gathered overskirt of the pink silk and white chiffon dress in the upper group.

Patterns (No. 7092) for this dress—closing in the back, with a three-piece slightly gathered skirt and a three-piece tunic—come in three sizes: 16, 17 and 18 years. Size 18 years requires three yards and a quarter of 36-inch silk, and four yards of 45-inch chiffon.



7094

SHOWN in the white over canary-colored silk dress pictured in the upper group is a good-taste idea for using lace or embroidery flouncing or bordered materials in narrow widths.

Patterns (No. 7094) for this dress—with slightly raised waist-line, a separate guimpe and a four-gored skirt—come in three sizes: 16, 17 and 18 years. Size 18 years requires five yards and a quarter of 36-inch silk, and eight yards and a half of 22-inch flouncing.

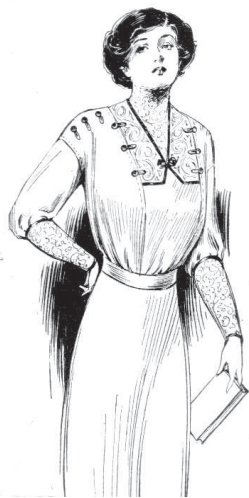
What I See in New York

By Blanche G. Merritt: With Drawings by Agnes Paterson

WHILE you may wear your kimono sleeves and withstand Dame Fashion's stare with perfect composure, and even make up your next summer's dresses that way, set-in sleeves are again the latest fashion; but, of course, they are not like the old set-in sleeves, for the armholes are enlarged more or less and either dropped or raised at the shoulders, and the sleeves are set in without fullness and stitched after the manner of shirtsleeves—that is, the body part is stitched over on to the sleeve. In the first of the two waists on the right the dropped shoulder seam is shown. This sleeve finishes at the wrist without any fullness, but another sleeve is given in the pattern that has just a little fullness at the dropped shoulder and at the cuff.

This waist has a new flat circular collar, and, is extended below the belt by a small, shaped peplum. The sleeves are arranged for shorter length with turnback cuffs. So you see you have a pattern from which you can make several kinds of waists. This pattern (No. 6765)—for ladies and misses—comes in seven sizes: 32 to 44 inches bust measure.

Pattern No. 6760, besides showing two ways to trim the waist, gives the raised sleeve-line and both long and short sleeves, and, when it is combined with one of the two, three or six gored skirts, makes a smart model for linens and the lovely mercerized washable materials now seen in the shops. This pattern also has a peplum crossed front and back below the belt, although it is not shown here, and long sleeves the slight fullness of which is laid in tucks at the wrists. For the trimming on the waist illustrated—the second one above—the newest combination would be fine washable cotton crêpe, combined with Turkish toweling, which should be used for the revers and cuffs—these, of course, being all that are washable. But the model is equally good to make up of changeable taffeta, foulard, cotton or silk voile to match your tailored skirt. This pattern (No. 6760) comes in six sizes: 32 to 42 inches bust measure.



6762
Overbound Edges

For the trimming on the waist illustrated—the second one above—the newest combination would be fine washable cotton crêpe, combined with Turkish toweling, which should be used for the revers and cuffs—these, of course, being all that are washable. But the model is equally good to make up of changeable taffeta, foulard, cotton or silk voile to match your tailored skirt. This pattern (No. 6760) comes in six sizes: 32 to 42 inches bust measure.



6765 6760
The New Waists Have Set-In Sleeves

heavy linen or cotton, or taffeta. It has the new sleeves set into the large armholes, and it opens down the center front. It may be worn with a stiff collar, or, like the one sketched, a collar made of the waist material, where the little turnover collar and cuffs show the picot finish so much used with the raw edges that are now left unhemmed. The cravat of folded ribbon, matching the piping, and the buttons and turnover effects show an added touch of novelty. Piping is used to outline these new shoulder seams in many of the models, as it makes a nice finish. Another pattern is given with the waist pattern for sleeves which fit in the same armholes but which are gathered at the lower edges into deep cuffs. The pattern (No. 6767) comes in six sizes: 32 to 42 inches bust measure.

RUFFLES and deep berthas are coming in quietly but surely. The berthas are not very full and the ruffles are scant or circular, but if you wish your new summer dress—that you will wear for graduating or to a wedding or some other such occasion—to be very much up-to-date it will be well to make it up in some such style as that afforded by Pattern No. 6761, which is especially suitable for combinations of all-over embroideries or lace with plain materials, or figured with plain, transparent materials. There is quite a choice in the way you can make up this dress, as the pattern consists first of a one-piece dress having a raised waistline, slightly dropped shoulder seams and long or short



6761
New Ruffled Skirt



6767
Tailored Shirtwaist

FRENCH LINGERIE

CONSIDERATIONS OF COMFORT, ATTRACTIVENESS AND

DESIGN 5596 is for new French circular, open drawers. In making the new design, the wants of womankind have been carefully considered, and all possible pains have been taken to perfect its cut in regard to both comfort and attractiveness. To please those women who like a perfectly flat back and also those who like some additional ease, introduced at the back, they have been given the two possibilities of being made in habit style or with an inverted plait. They may also be in twenty-five-inch or shorter length, and may have a fancy or straight round outline at the lower edge with or without straight ruffles. The lower edge of each leg measures fifty-two inches around in medium size. The scallop is from a Butterick transfer. Nainsook, and long-cloth are suggested materials.

For a woman of medium size, one yard and three-eighths of material thirty-six-inches wide, three yards and three-quarters of edging six inches wide, and three yards and five-eighths of insertion to trim as in main view, will be required.

Design 5596 may be obtained in eight sizes, from twenty-two to thirty-six inches waist, price ten cents.



Nightgown 5607

Combination 5608

Nightgown 5565

Drawers 5596

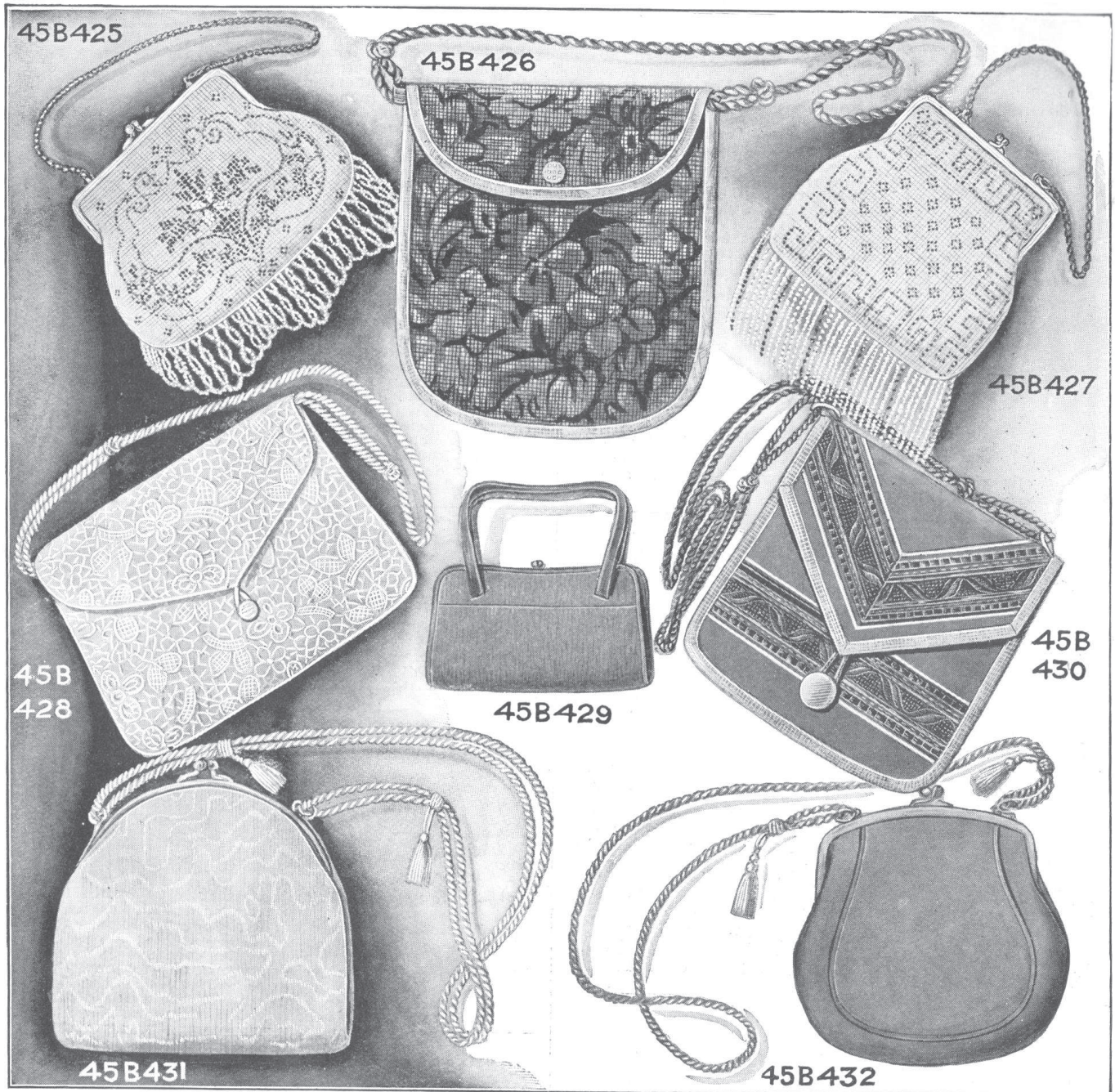
A FRENCH princess combination for ladies is given in design 5608. The corset cover and open drawers are cut in one piece and are faultlessly fitted in at the waist by darts. The drawers are narrow, each leg being twenty-three inches and one-half wide at the bottom in medium size. Many like to draw them into a band at the lower edge, but that may be as one prefers. The neck may be high, round, square or pointed, and shield sleeves may be used or not. For materials, nainsook, muslin, long-cloth and batiste are suggested, and for hand-embroidery a Butterick transfer.

For a woman of medium size, two yards and five-eighths of material thirty-six inches wide and one yard and one-half of beading will be required for the combination as shown in the main view.

Design 5608 may be obtained in nine sizes, from thirty-two to forty-eight inches bust measure, price fifteen cents.

THE nightgown with a square yoke is with good reason a general favorite among particular women. It is liked for the pretty smoothness which the yoke gives around the neck and shoulders, combined with plenty of fulness in the lower part of

the gown, and because the straight line is an easy one to finish and trim. Design 5607 for a ladies' nightgown has one with several charming neck possibilities, V-shaped as in the large illustration, cut out in a becoming square, or high when it may be trimmed with a round collar or with a dainty frill of edging. The sleeves, too, may be in either of two pretty styles when they are in the shorter length, or they may be in full length gathered into a band at the wrist. Rows of insertion, fancy tucking and a hand-embroidered scallop for which a design may be obtained in a Butterick transfer are suggestions



The Decidedly New Bags—Attractively Priced

DAME FASHION is very particular about Hand Bags this year. They must be distinctive, different and swagger to conform with Fashion's exacting demands. We've met not only every demand but have supplied the smartest styles Fashion favors.

45B425—Beaded Bags; imported direct by us; a winsome and effective creation for street or evening; looped fringe trimming; gilt chain handle; suede leather lined; fitted with inside pocket; black and steel beads, also assorted Dresden combinations on white grounds; size $4\frac{1}{2} \times 6$ inches. **\$3.25**

45B426—Tapestry Bag; genuine tapestry, too; handsome light or dark colors with rich and effective antique gilt braid binding; cut in the stylish musketeer shape; inside change pocket; heavy cord handle; size $8 \times 8\frac{1}{2}$ inches; now a very popular style; special at **\$1.00**

45B427—Beaded Bag; our own importation; new fringed effect; gilt chain handle; neatly lined; assorted colors—black and gold, steel and gold or black and white; size $5 \times 5\frac{1}{2}$; a real snappy, up-to-date creation for the smart dresser. **\$1.75**

45B428—Lace Bag; a dainty idea that is very rich and handsome; long, stylish cord handle; neatly lined; fastens with loop and button; size $6 \times 7\frac{1}{2}$ inches; a bag you will admire because it's so rich and exclusive. The price is unusually low, as the bag will prove; special at **59c.**

45B429—Hand Bag; made up especially for the smart little miss who wants to carry a bag like the "grown-ups." Made of fine leather; double handle; size $3 \times 4\frac{1}{4}$ inches. Colors: red, navy blue, green, tan, brown or black. We've purposely put the price down to the lowest point. **49c.**

45B430—Suede Leather Bag; the dashing musketeer shape now so very popular among real smart dressers; flap front with button clasp; trimmed with Antique gold and fancy silk braid to match color of bag. Colors: black, navy blue, brown or grey; size 7×7 inches. **\$1.50**

45B431—Moire Silk Bag; with new double cord handle and tassels; gilt, nickel or oxidized metal frame; inside change purse. Colors: white, black, green or navy blue; size 7×7 inches. One of the new shapes. **\$1.50**

45B432—Suede Leather Bag; the fashion hit of the season. Made of very fine quality suede; piped front; gilt or nickel plated frame; daintily lined with white satin; long silk cord handle with tassels; fitted with change purse. Colors: black, navy blue, brown or grey. **\$1.50**



481.

CHAPEAU crêpe souple, garni draperie et ailes de crêpe plissé, orné perles mates.

Price 12 fr., 9.75, 7.50 et **5.90**

Avec voile longueur 1^m50.

Price 18 fr., 15 fr., 12.50 et **9.90**



482.

CHAPEAU crêpe mat, garni draperie et nœud de crêpe, orné perles mates.

Price 10.90, 8.90, 6.90 et **4.90**

Avec voile longueur 1^m50.

Price 16 fr., 14 fr., 11.50 et **9.75**



483.

TOQUE draperie en crêpe, la passe coulissée.

Price 10.75, 8.75, 6.75 et **4.75**

Avec voile longueur 1^m50.

Price 15 fr., 13 fr., 10.50 et **8.90**



484.

CHAPEAU peluche genre mêtusine blanche, noire, marine ou tabac, garni ruban satin toutes nuances.

5.90



485.

CHAPEAU feutre pelucheux, noir, blanc, marine ou tabac, garni ruban satin toutes nuances.

6.50



486.

CHAPEAU peluche caracul, blanc, noir ou marine, garni ruban satin toutes nuances, bordé dentelle.

4.75



488.

CHAPEAU peluche genre mêtusine blanche, noire, marine ou tabac, garni biais et choux de ruban velours, orné tissu cachemire.

4.90



489. CHAPEAU feutre pelucheux, noir, blanc, marine ou tabac, garni ruban satin coulissé, nœud de ruban et bouffe de fruits.

5.45



487.

BÉGUIN peluche caracul, noir ou blanc, garni galon passementerie, choux et brides ruban satin.

6.75

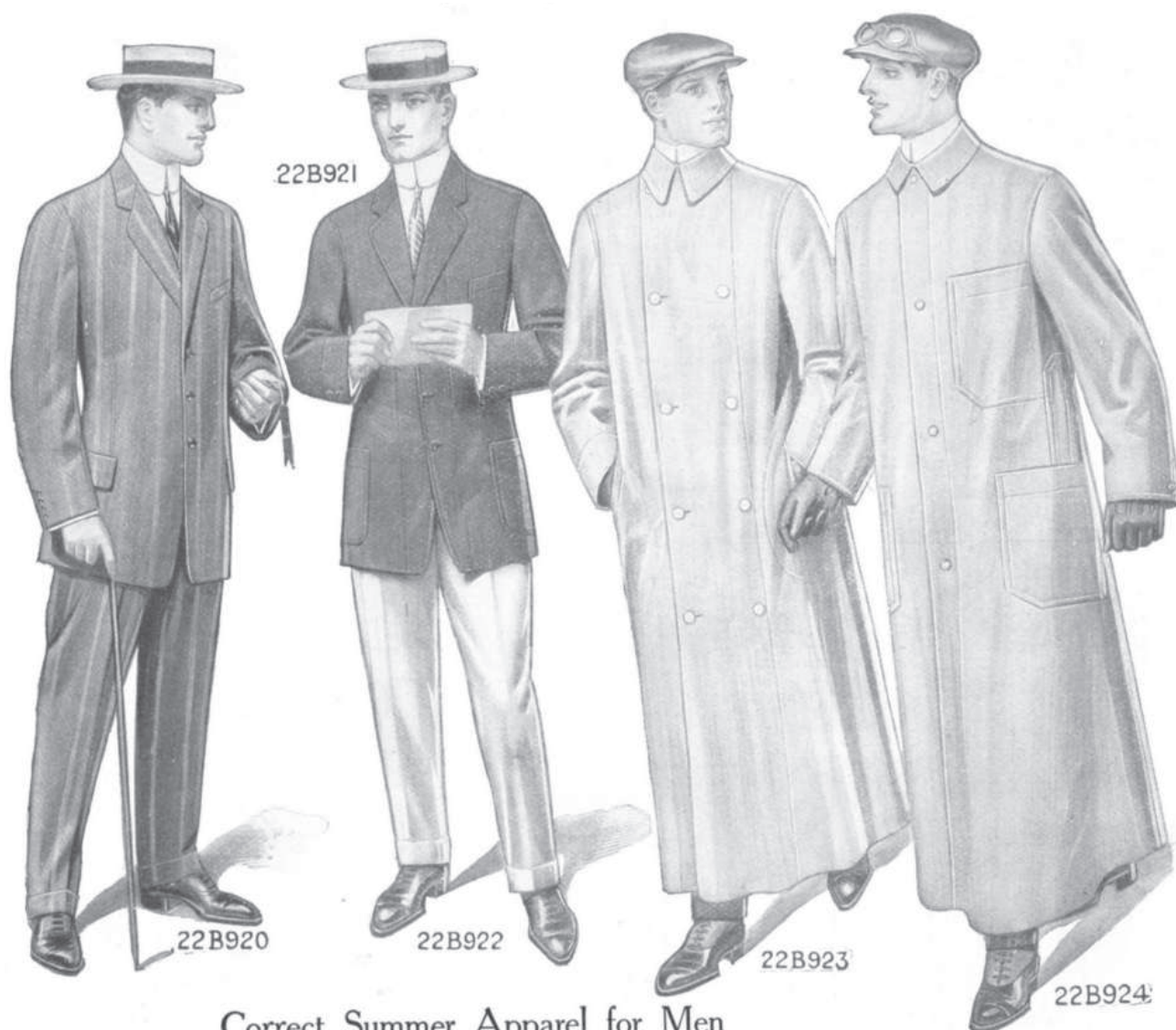


490.

CHAPEAU peluche genre mêtusine noire, blanche, marine ou tabac, garni ruban satin, orné galon passementerie.

A la Samaritaine. 7.50

DEMANDER LE CATALOGUE SPÉCIAL DE MODES



Correct Summer Apparel for Men

Two-Piece Outing Suit **\$8.95**
A Genuine \$12 Value at

22B920—Well-made Outing Suit, consisting of coat and trousers, which may be ordered in worsted or cassimere, in neat stripes and smart mixtures. Colors: light or dark shades of grey or brown. Coat is perfectly tailored throughout, with attention given to all the little details, which go to make a satisfactory and becoming suit. Half or full lined with cool alpaca. Fashionably cut trousers, finished with or without cuffs; regular sizes 34 to 46; stout sizes 37 to 50.

Smart Blue Serge Coat **\$3.50**
Really Worth \$4.50, for

22B921—This is a Great Value; made of all-wool navy blue serge; unlined; made with taped seams and patch pockets, as illustrated; an ideal garment for hot weather; for office, house or outdoor wear and yachting purposes; guaranteed absolutely fast color; regular sizes, 34 to 46; stout sizes, 37 to 50. On page 214 we explain how to take your measure correctly.

These Cool Summer Trousers **\$1.25**
Delivered to Your Express Office

22B922—Men's and Youths' Trousers; of white duck, brown and tan khaki; correct for outings of all sorts, parades and uniform purposes with cuffs or plain bottom; regular sizes 28 to 46 waist measure; inseam 28 to 36. This is the grade that sells usually at \$1.50. We did not lower the quality in any way when we got the price down to \$1.25. We guarantee that these trousers will give satisfaction.

Men's Washable Auto Dusters **\$3.00**
The \$4.00 Quality, Special

22B923—Men's Double-breasted Auto Duster; made of good grade pure tan linen; also from good serviceable khaki in tan and brown shades; or in tan covert cloth; cut 52 inches long; all regular sizes, 34 to 50 chest measure; a genuine \$4.00 value. **\$3.00**

Men's Tan Covert Dusters **\$1.25**
Of Good Style and Quality

22B924—Serviceable Dusters for men and youths; single-breasted; made of tan covert, with bachelor or snap buttons; three outside patch or with vertical pockets, which give access to the trouser pockets without unbuttoning the coat; practical slip-on garment that is a protection to your clothes; suitable for motoring, travel and tradesmen; sizes 34 to 44.

Not Illustrated.

22B925—Men's Washable Suits; made of crash in the natural tan linen color; coat and trousers; unlined; every seam reinforced. Trousers plain or with cuffs; sizes 34 to 46; very special **\$3.50**

22B926—Tan Rubber Rain Coats for men and youths; thoroughly rubberized; all seams cemented and guaranteed not to leak. Tan color with plaid back, which gives a smart lining effect. Cut full 50 inches long; sizes 32 to 46; special value. **\$5.95**

22B927—Mohair or Alpaca Coats; made of excellent quality material; black only; unlined; very cool and comfortable; especially desirable for office coats; regular sizes 34 to 46; stout sizes, 37 to 50; \$4.00 value. **\$3.00**

SMART LITTLE NEW SUITS FOR BOYS

5449—BOYS' KNICKERBOCKERS, with legbands or elastics. Only in sizes 4, 6, 8, 10, 12, 14, 16 and 18. Size 10 years requires 1 1/8 yards 44-inch material without up and down. Price, with Guide-Chart, 10 cents.

6563—BOYS' SHIRT-WAIST, with high turn-down or round collar and full-length shirt sleeves, with band or double cuff. To be made with or without yoke at back or pocket. Only in sizes 6, 8, 10,

12 and 14. Size 10 requires 2 yards 36-inch material. Price, with Guide-Chart, 10 cents.

6646—BOYS' SUIT, with knickerbockers and plain trousers. Double-breasted coat with notched collar, and two-piece sleeve. With or without turn-back cuffs or belt. Only in sizes 6, 8, 10, 12 and 14. Size 10 requires 3 1/4 yards 36-inch material without up and down. Price, with Guide-Chart, 15 cents.

(continued on the next page)

